



August 30, 2024

AVID Day Impact Kit

We are excited to announce that **AVID Day** will officially be celebrated on **Friday, August 30, 2024!** This special day is dedicated to recognizing the incredible work of educators like you who are committed to closing the opportunity gap and making a difference in students' lives.

AVID Day is not just a celebration but also a proclamation of our collective commitment to making a difference in education. **This year, we're taking the celebration to social media, and we need your participation!**

Using this toolkit, we invite you to declare your impact for the upcoming 2024–2025 school year.

- Download the AVID Day Declaration of Impact [fillable](#) or [write-in](#) sign.
 - **Thinking Prompt:** Picture yourself at the end of this school year. When you look back on this school year, what do you want to be proud of? What do you want your impact to be? Why?
- Leverage the fillable PDF or the write-in sign, using a bold marker, to make your declaration of impact statement.
- Incorporate your *why* into the blank space on the sign.
- Take a selfie with your sign.
- Showcase your dedication and inspire other educators to join the celebration. Share it on your social media platforms, using **#AVIDImpact**.

Level Up: Celebrate AVID Day With Your Students

Want to level up your impact as an educator? Celebrate AVID Day with your students by working with them to make their own declaration of impact. Consider how might you integrate this as a way of building a culture of trust and accountability in your classroom.

- Scaffold the thinking prompt below for your students.
 - **Thinking Prompt:** Picture yourself at the end of this school year. When you look back on this school year, what do you want to be proud of? What do you want your impact to be? Why?

- Share the fillable AVID Day Declaration of Impact with your students or download and print the file so that your students can write their declaration of impact on the sign.
- Model this process for your students and let them get to know you better by sharing your impact statement. Be sure to include your *why*.
- Remind your students that sharing a goal out loud with another person or making a commitment in writing makes us more likely to accomplish that goal because we are accountable.
- Allow students to leverage the blank space by incorporating their *why* or personalizing the sign.
- Create a virtual or physical space in your classroom to have these declaration of impact statements visible and part of the relational capacity that you are building into your classroom.
- Share the inspiration! Tag us in your photos.

Multiply Your Impact: Celebrate AVID Day With Your Colleagues

- Share the AVID Day Impact Kit with your colleagues.
- Build time into your team goal setting at the beginning of the year to talk about the sort of impact that you want to have this year as individuals and as a team.
- Upload a photo of your team’s Declaration of Impact sign(s)! #AVIDImpact

Join the AVID Day celebration and begin your school year by clearly identifying the difference that you will make this year—for your students, for each other, and for yourself. Celebrate AVID Day and make a powerful #AVIDImpact! We can’t wait to see your declarations of impact and the positive influence they will have in the coming school year.

Thank you for your unwavering commitment to education and for being a part of the AVID Family. If you have any questions about celebrating AVID Day on social media, please reach out to AVID’s Social Media Specialist at adorsey@avid.org.

AVID Day Assets

1. AVID Day Printable Sign ([fillable PDF](#) and [write-in](#)) available to download.

AVID Day Social Post Examples (Educator)

1. Proud to be part of the AVID Family! Here’s my commitment to making an #AVIDImpact this school year. Join me and share your impact!
2. Joining my fellow educators in celebrating AVID Day 2024! Here’s my pledge for the upcoming school year. Let’s make an #AVIDImpact and shape the future of education!
3. In honor of AVID Day, I’m making a commitment to my students and community. Here’s my pledge for the 2024–2025 school year. Let’s all make an #AVIDImpact and inspire the next generation of learners!

AVID Day Hashtag

#AVIDImpact



Facebook:
[AVID Center](#)



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Instagram:
[@avid4college](#)



X:
[@AVID4College](#)

AVID Social Media Profiles